Advertise in our Show Daily Congress Today

The APA’s award-winning show daily, Congress Today, is a combination printed and online magazine. Take advantage of cover and interior premiums along with special features like executive quotes and profiles all in a special publication highlighting the conference event. Congress Today is emailed out to more than 30,000 people.

Advertising Company: ____________________________________________
Address: ______________________________________________________
City/State/Zip: _________________________________________________
Advertising Contact: ____________________________________________
Phone: ___________________ Email: _______________________________

Payroll Technology Special Section – Wednesday, May 6th

- Executive Quote (150 words max) $300 Due: 04/14/20

Question: What should payroll professionals keep top-of-mind when it comes to technology?

Total Congress Today Advertising:

Combined Daily Totals: $ __________

TOTAL Congress Today Pricing:

Total Congress Today Advertising $_______ + Special Section $_______ = Grand Total: $__________
Congress Today TERMS AND CONDITIONS

All advertisers are bound to the following:
❖ All rates listed are net amounts due to APA. Any gross-up by an agency must be added to the amounts listed.
❖ Verbal agreements are not recognized. All advertising insertion contracts must be in writing.
❖ Rates listed are per issue.
❖ Any overdue balance on advertising insertions or sponsorships will incur a .5% finance charge per month until the overdue balance is paid in full.
❖ Once contracted, Congress Today cannot be cancelled.
❖ Advertisers and their agencies assume responsibility for all content of the ad.
❖APA will not be responsible for reproduction quality if ad material fails to conform to the specifications provided.
❖ Insertion instructions shall be supplied for every advertisement and shall clearly state: name of publication, name of advertiser, issue, size of ad, identification of ad, and any special instructions such as bleed, color, etc.
❖ The forwarding of an insertion order is construed as an acceptance of all the rates and production specifications.
❖ All advertising is subject to the publisher’s approval. The publisher reserves the right to reject, discontinue, or omit any advertising or any part thereof.
❖ Requests for advertising material to be returned to advertiser/agency must be sent to APA with the insertion order. Otherwise, APA reserves the right to archive ad materials for a limited period of time.

Payment Options:

ALL ITEMS WILL BE INVOICED. INVOICED BALANCE IS DUE UPON RECEIPT OF INVOICE.

Please provide contact information for billing:

Contact Name: ____________________________________________________________

Contact Email: __________________________________________________________

Billing Address: __________________________________________________________

Contact Phone: __________________________________________________________

Agreed to in good faith by: 

______________________________
Printed name of Authorized Representative

______________________________
Date

______________________________
Signature of Authorized Representative

Accepted and Assigned by:

______________________________
Printed Name of APA Representative

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Signature of APA Representative

______________________________
Date

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For Accounting Use Only

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