

2018 VIRTUAL CONGRESS & EXP



SPEAKERS



De Ann Doonan, CPP
*Executive Director, Global Payroll
Maxim Integrated Products*

De Ann Doonan, CPP, leads an international team responsible for payroll operations, time and attendance, and stock administration for 8,000 employees in 27 countries. Throughout her career, De Ann

has specialized in the management of large teams optimizing processing efficiency, people development, and acquisition integration. De Ann was awarded the Dallas Chapter Payroll Professional of the Year in 2005 and was voted Texas Payroll Professional of the Year in 2008. Currently, she is a member of the APA's National Speaker's Bureau, the Dallas Chapter of the APA, and the CenTex Chapter of the APA. De Ann obtained her CPP designation in 2000 and earned her management degree from Texas Wesleyan College.



Andy Garboden, CPP
*Director, Payroll Training
American Payroll Association*

Andy Garboden, CPP, has over 30 years of payroll experience and is responsible for the development, review, and presentation of APA training courses. He is a member of the APA's National Speakers

Bureau. As a national APA member, he served on the Certification Board, Certification Item Development Task Force, Strategic Payroll Leadership Task Force, Electronic Payment Committee, and Government Relations Task Force. He also served at the local level as a Co-Chair for the Washington Statewide Conference and spoke on various topics for many years in both Oregon and Washington. Andy obtained his CPP designation in 1998.



Robert Gerbin, CPP, SPHR
*VP, Global Payroll Leader
Wells Fargo Bank N.A.*

Robert Gerbin, CPP, SPHR, is a strategic global payroll leader with 25+ years of human resources and payroll experience and who brings a unique mix of industry

and consulting experience within various industries. In addition, he is a recognized global payroll expert who brings experience in over fifty countries and transformation experience on five continents.



Steve Hodgson, CPP, CPLP
*Director, Payroll Training
American Payroll Association*

Steve Hodgson, CPP, CPLP, develops, reviews, and presents APA's educational programs. Previously, he coordinated conference and seminar speakers as director of

Speaker Administration. Before joining APA's staff, he was an active member of the association, serving on the APA President's Board of Advisors, the Board of Contributing Writers, and the National Speakers Bureau. He received APA's Meritorious Service Award in 2004. A payroll professional for over 25 years, Steve was formerly the HRIS/Payroll Manager for BBA Fiberweb in Simpsonville, SC, and was named South Carolina Payroll Professional of the Year in 2002. In addition to his CPP, he earned ATD's Certified Professional in Learning and Performance (CPLP) designation in February 2017.



SPEAKERS



Dave Leboff, CPA
President, US Operations
Immedis, Inc.

Dave Leboff, CPA, has over 35 years of experience in international human resources, international tax, and expatriate program management.

He began his career in tax, working for the Internal Revenue Service and then for Arthur Young in NYC where he received his CPA and managed sizeable expatriate program engagements. Dave is a recognized thought leader in the industry who has written numerous articles on international payroll and expatriate program administration. He serves as co-chair of the Global Issues of the APA's Strategic Payroll Leadership Task Force.



George Mavrantzas
VP, Special Projects
Global Cash Card

George Mavrantzas has over 18 years in the prepaid card industry with the last 12 years specifically in paycards. He has worked in all facets of prepaid and paycard operations including

but not limited to: business development, project management, customer service, implementation, relationship and account management, and social media expansion. George is a member of the American Payroll Association's National Speakers Bureau and received the American Payroll Association's Citation of Merit in 2014 and 2015. George is a graduate of the University of North Florida.



Emily Lindsay, MSA, CPA, CGMA
Executive-in-Residence
American University, Kogod
School of Business

Emily Lindsay teaches undergraduate and graduate-level accounting courses, and MBA courses at American University in Washington,

DC. Prior to teaching, Emily worked for over 20 years in the payroll and related banking areas, including payroll tax, payroll and employee stock plan accounting, business systems support, and as an auditor. Emily serves as a member of APA's Board of Directors, APA's National Speakers Bureau, and APA's Government Relations Task Force. She is also a member of the IRS Information Reporting Program Advisory Committee (IRPAC) representing payroll professionals. Previously, Emily has served as a Vice President on APA's Board, and has represented APA on the IRS Electronic Tax Administration Advisory Committee (ETAAC), and the IRS Advisory Council (IRSAC). In 2004 she was honored as APA's Payroll Woman of the Year. Emily earned her Bachelor of Arts at Dickinson College and a Master of Science in Accounting at American University. She is a Certified Public Accountant and a Chartered Global Management Accountant.



Brad Montgomery
Keynote Speaker

Brad teaches people how to use happiness to boost productivity, creativity, innovation, and profits.

He turns typical meetings into transformational events using, the power of happiness. Brad specializes

in using humor, interactivity, sound, music and visuals to ignite audiences so that they can use happiness as a tool to improve their lives and their jobs. He is a blogger, author, and business owner.



Jane Seymour
Keynote Speaker

A multiple Emmy and Golden Globe winner, recipient of the Officer of the British Empire (OBE) in the year 2000, which was bestowed upon her by Queen Elizabeth II at Buckingham Palace, Jane Seymour

has proven her talents in virtually all media, the Broadway stage, motion pictures, and television. Her love of art and color has led to her great success as a painter in watercolors and oils and as a designer.



SPEAKERS



Gregory Shine, CPP, SPHR, SHRM-SCP
*Sr. Product Solutions Consultant
BSI*

Gregory Shine, CPP, SPHR, SHRM-SCP, is an HR and payroll professional with over 20 years of progressive experience and consistent success designing, implementing, managing,

and administering HR, payroll, and benefits system solutions for Fortune 500 corporations.

Gregory is a member of the American Payroll Association, SHRM, the APA's National Speaker's Bureau, and Board of Contributing Writers. On the local level, he is Board Member of the Atlanta Chapter. Gregory is a Certified Payroll Professional, and holds both Senior Professional Human Resources (SPHR) and SHRM-SCP designations. He graduated from Florida State University.



Eric Wade, CPP
*Product Manager
Paychex, Inc.*

Eric Wade has over 25 years of experience in multiple operational, IT, and product roles. He is the product manager for multiple tax and payment

related services at Paychex including the Tax Credit Service offered through HIREtech.



Ezrie Yellin
*Vice President, Product & Marketing
HIREtech*

Ezrie Yellin is responsible for strategic initiatives, product management, legislative analysis and advocacy, and subject matter expertise. Ezrie has a background in federal and state zone-based and point-of-hire

tax incentive programs including Work Opportunity Tax Credit, California Enterprise Zone, and Federal Empowerment Zone/Renewal Community tax credits. Ezrie has worked closely with both local and national firms to help maximize the value of their tax credit capture programs and processes. Throughout his career he has held roles in operations, marketing, and sales operations, and he has been central in the design and development of human capital management and administration platform technology, call center management, and client-focused content creation.



Sally Thomson, CPP
*Director, Payroll Training
American Payroll Association*

Sally Thomson, CPP, has three decades of payroll, benefits, and human resources experience. She currently works for APA where her responsibilities include preparing

and delivering APA learning programs including classroom courses, virtual classes, and webinars. Sally also processes the payroll for APA. Prior to joining APA staff, Sally chaired the Electronic Payments Committee, volunteered with the Hotline Referral Service, and has written numerous articles for APA publications. She served on the CPP Certification Board, the Government Affairs Task Force, the Strategic Payroll Leadership Task Force, and served as a CHAMPS mentor. She joined the National Speakers Bureau in 2012. Sally has been a Certified Payroll Professional since 2001.

